



LIVID

*WRITERS*²³
GUIDE



The Art of Fashion.
THE DEPTH
OF BEAUTY.

Multiplicity in lifestyle inherent in the
myriad cultures of the World.



EDITORIAL PILLARS

THE TREND MAKERS

A premium fashion angle to runway and its most inspiring and provocative designs. Editor selections from ultimate fashion inspiration and visual indulgence, lead to future editorial campaigns.

UP CLOSE

Exclusive interviews with the Well-known opinion leaders, Fashion gurus and Brand Directors at the edge of creativity.

BEAUTY AMBASSADORS

Exclusive interviews combined with an editorial shoot, 10 women & 10 different nationalities speak about beauty within a culture.

ON THE RADAR

The latest first-hand social affairs to designer collaborations, DIY tips, editor pick, art, music, movie premieres, and product features.

CULTURALLY SPEAKING

Dedicated to promoting empowerment and enrichment of cultural identity and diversity by revealing the hidden meanings and functions for social change.

MINDFULNESS

Exploring the focus of mental health and wellness. Mindfulness dives into techniques and remedies to bring balance one step at a time.

LIVING IT DAILY

Exploring countries and continents while submerged within the love for culture.

ENTREPRENEURS ON THE GO

Fashion to technology products from around the world to suite the needs of an entrepreneur's lifestyle. Content driven from theme of issue. *Gift Guide

THE MEN'S REBELLION

The ultimate approach to men's fashion trend updates.

LIVID AFTERDARK

A curated event series that joins industry professionals and influencers alike to experience sexiness of nightlife; avant-garde in the LIVID sphere.

TECHNOLOGY

Showcase the latest in new technologies, from cutting-edge products to innovative apps, while profiling leaders within the industry.

SAVORY

With a focus on Quick Bites, Local Eats, and The Specialities, Savory content continues to be an essential component of LIVID's Food and Drink.

GIFT GUIDES

New Year Guide, Valentine's Day Guide, Travel Guide, Black Friday/Cyber Monday Shop Guide, Entrepreneur On The Go Guide and Holiday Gift Guide (December).

EDITORIAL²³ CALENDAR

STRENGTH & GLORY ISSUE 30 (MARCH)

The start of a new year gives us the strength to move forward.

Womens Month / Celebrating / Luxury
The Trend Makers / Spring Trends
Mindfulness / Culturally Speaking / Habits
Beauty Ambassadors / Savory - Quick Bites
Gift Guide

placement date - February 19th
closing date - February 24th
on sale date - March 15th

INTHE MIX ISSUE 31 (JUNE)

Throughout the summer, we will be immersed in beauty, style, wellness, and yes, travel as well! Find out what summer trends are going to make you feel like you're on vacation for the next few months.

Craft Beauty / Summer Care - All Skin
Tones / Hair Architects / Lush & Brush /
Summer Jams / Travel Guide / Culturally
Speaking / Savory - Summer Cocktails &
Local Eats / The Trend Makers

placement date - May 19th
closing date - May 24th
on sale date - June 15th

BEHIND THE VISION ISSUE 32 (SEPTEMBER)

We've delved deeper into the creative process, entrepreneurship, dating, and much more with trend makers and strategists.

The Trend Makers / Runway / Designer
Insider / The Mens Rebellion / Dating
Entrepreneurs On The Go Guide / Travel
Culturally Speaking / Savory - Food Porn
Mindfulness

placement date - August 25th
closing date - August 30th
on sale date - September 15th

FLAVORS ISSUE 33 (DECEMBER)

We have saved the most delectable savors for the end of the year as we wrap up the year. Come join us as we feast and discover together through innovation and discovery.

Savory - The Feast / Holiday Eats / Holiday
Gift Guides / Travel / Perfect Staycation
Fitness / Mindfulness / Holiday Party Styles
Trends / Discovery & Innovation

placement date - November 19th
closing date - November 24th
on sale date - December 15th

CONTENT BREAKDOWN

MARCH
Spring Fashion \ Runway \
Designer Features \
Hoilday Gift Guide \ Travel

JUNE / JULY
Summer Style
\ Beauty & Skin \
Fitness \ Travel

SEPTEMBER
Accessories \ Fall Fashion
\ Runway \ Designer Features \
Travel \ Tech

DECEMBER
Holiday Gift Guide \ Tech
\ Travel \ Events \ Fitness

TERMS & CONDITIONS

FEATURES, INTERVIEWS & REVIEWS.

We focus on a wide range of written topics including celebrity or newsworthy

Interviews with: Designers, artists, musicians, politicians, activists, etc.

Reviews of: music, movies, exhibitions, food, products, resorts/hotel and social events.

Features on the newest trends, gift guides, fashion, electronics, political, cultural, health, wellness, travel and alternative opinion pieces.

All written features and articles must be

Submitted to:

Contributors@lividmagazine.com

All emails need to have a subject line of article title or topic with supporting imagery.

GENERAL WRITTEN POLICY

(stories, alternative pieces, etc)

Written work must not have been previously published including on blogs or social media sites.

Writers must provide sources and/or background information about the piece.

Please note: a website address of the subject is not considered enough background research, quotes must be identified and authenticated, and referential information must be properly footnoted.

Photographs and/or illustrations needs to accompany the piece, these must be sent as a zip file, google drive or dropbox links for easy access. Please do not embed images in word documents. High Res Images are required for print. Digital articles and features please use the following size requirements:

Recommended dimensions: 1,200X630 pixels.

Maximum image height: 2048 pixels.

Maximum image width: 2048 pixels.

CONTRIBUTING WRITERS RATES

Online/Digital Articles

Flat Rate 20

Print Articles

Cover Interivews 500 - 1200

Features & Interivews 100 - 300



BRILLIANCE!

Aïssa Maïga is a French actress and director. She wrote the bestselling book, *Noire N'est Pas Mon Métier*, about racial prejudice in the French film industry. The collection of essays was released last year in France before the Cannes Film Festival. The book release made a significant impact at the festival and garnered lots of media attention. Mainly because it was the first time that black actresses were able to be candid about their negative experiences with racism and sexism in the French entertainment industry. Maïga has worked with famed directors like Michael Haneke (*Cade Unknown*) and Michel Gondry (*Mood Indigo*). She stars in Oscar-nominated actor Chiwetel Ejiofor's directorial debut, *The Boy Who Harnessed The Wind*.

We spoke to her before *The Boy Who Harnessed The Wind* won at the Alfred P. Sloan awards ceremony during the Sundance Film festival.

I play Agnes Kamkwamba. I am Chiwetel's character's wife and the mother of William Kamkwamba. The mother of a genius. I was willing to do this character because of the amazing story. And also because it was an opportunity for me, for me to portray an African, dignified, strong woman. Even if she is vulnerable due to what she has to go through with experiencing famine. She is an African woman. And in some way, she looks like women of my family in Mali. I heard that my family went through a famine. Not exactly a famine, but a drought in the 1970s. I've not experienced that, but to me, it was a way to pay tribute to all these people who are my relatives. Not only to the people who go through these types of hardships. And to show that poverty is not just a word, like an abstract thing that is like fate. It deals with people. Real individuals. And I think that the audience might be enlightened by these African people.

ACTRESS, AISSA
MAIGA TALKS ABOUT
HER ROLE IN THE BOY
WHO HARNESSSED THE
WIND AND
BESTSELLING BOOK
NOIRE N'EST PAS MON
METIER

The film is inspired by a true story. Can you explain the premise of the film and how it can help shed light on science and technology? And the use of it in the world?

Yes, it is based on the story of William Kamkwamba. In 2001 or 2002...He was in middle school. He was a brilliant student. He decided to do something by himself. He managed to build a hydroelectric windmill. Just with a book and the title of this book was "how to use energy." He managed to do it with some scrap that he found around his village. And to me, it is crucial that some films show African people who do things by themselves. It is important to show that African youth are very inventive. I love to go on the Internet and look for some little portraits of African people... African young people. Who invent amazing things. Most of the time, you don't have a chance to see that...I think that it is going to be very inspiring for African youth to watch this movie. I hope that they can see it.

Not only are you an actress. But you are a director and producer as well. How do you juggle both skillsets from being an actress and also being a director? What have you learned about the process? Can you talk about the films you are currently working on?

I have always wanted to write. Besides acting, I've written several projects. Right now I am directing a documentary about diversity in cinema. Last year I created a book. The French title "Noire n'est pas mon métier"... can be "My Profession is Not Black" or "Being Black is Not My Profession." I invited 15 other French Black actresses to write with me. Each of us wrote about our own experience as a female from a minority in France. It made a lot of noise. We went to Cannes... The film festival. We've had a lot of press. It showed us that society. The audience was ready to hear what we had to say about our country.

And the documentary is not only about testimonies. It is also about an investigation in Brazil, the U.S., and France. We are seeking for solutions through the experience of Black actresses in these three countries. The film is supposed to be broadcast on Canal+ during the Cannes Film Festival. I am working on another documentary in Niger about water in West Africa. I wanted to do this film because I come from West Africa. And global warming is impacting this region as well. Just to give you an example. Twenty-five years ago, people would have a rainy season of five months. Today it lasts only two months. So there is no water. And young children, young teenagers happen to become the head of their families. Because their parents have to go to fetch for some things to survive. I hope that these two movies are going to be impactful about these two subject matters.

The Boy Who Harnessed The Wind is streaming on Netflix. The bestselling books *The Boy Who Harnessed The Wind: Creating Currents of Electricity and Hope* and *Noire n'est pas mon métier* are currently available on Amazon.

*For more information about Aïssa Maïga and *The Boy Who Harnessed the Wind*, follow her @aissamaiga.*