



22 EDITORIAL CALENDAR

STRENGTH & GLORY ISSUE 30 (MARCH)

Womens Month / Celebrating / Lurxury
The Trend Makers / Spring Trends
Mindfulness / Culturally Speaking / Habits
Beauty Ambassadors / Savory - Quick Bites
Gift Guide

placement date - February 19th
closing date - February 24th
on sale date - March 15th

INTHE MIX ISSUE 31 (JUNE)

Craft Beauty / Summer Care - All Skin
Tones / Hair Architects / Lush & Brush /
Summer Jams / Travel Guide / Culturally
Speaking / Savory - Summer Cocktails &
Local Eats / The Trend Makers

placement date - May 19th
closing date - May 24th
on sale date - June 15th

BEHIND THE VISION ISSUE 32 (SEPTEMBER)

The Trend Makers / Runway / Designer
Insider / The Mens Rebellion / Dating
Entrepreneurs On The Go Guide / Travel
Culturally Speaking / Savory - Food Porn
Mindfulness

placement date - August 25th
closing date - August 30th
on sale date - September 15th

FLAVORS ISSUE 33 (DECEMBER)

Savory - The Feast / Holiday Eats / Holiday
Gift Guides / Travel / Perfect Staycation
Fitness / Mindfulness / Holiday Party Styles
Trends / Discovery & Innovation

placement date - November 19th
closing date - November 24th
on sale date - December 15th

CONTENT BREAKDOWN

MARCH
Spring Fashion \ Runway \
Designer Features \
Hoilday Gift Guide \ Travel

JUNE JULY
Summer Style
Beauty & Skin
Fitness \ Travel

SEPTEMBER
Accessories \ Fall Fashion
Runway \ Designer Features \
Travel \ Tech

DECEMBER
Holiday Gift Guide \ Tech
Travel \ Events \ Fitness